

Advertiser _____

Chamber Representative _____

Date _____

Website Advertising

Ad formats on copperascove.com are developed using guidelines established by the Interactive Advertising Bureau. Ads may be your design or ours, and linked to your website or email. Placement options may be static or rotated.

| Ad size | Position | Pixel size | Expandable size | Max. file size | Annual Price |
|---------------------|----------|------------|-----------------|----------------|--------------|
| Jumbo skyscraper | right | 160x600 | 400x600 - left | 30k | \$175 |
| Standard skyscraper | right | 120x600 | 400x600 - left | 30k | \$150 |
| Standard banner | top | 468x60 | 468x350 - down | 25k | \$ 75 |
| Standard banner | bottom | 468x60 | n/a | 25k | \$ 75 |
| Leaderboard | top | 728x90 | 728x270 - down | 30k | \$ 75 |
| Half Banner | right | 234x60 | n/a | 25k | \$ 50 |
| Square Button | right | 120x120 | n/a | 25k | \$ 50 |

No more than 3 loops of animation or 15 seconds. We accept most forms of rich media including Flash. If you don't have the resources to create your sponsor ad or banner, we can create it for you. Send us your artwork and text in digital format or in quality print version, and the URL of your website.

Expandable banner guidelines:

- The banner can only expand on user initiation
- Any sound must be user click activated
- The banner must contract on roll off
- The page must be restored to normal after banner contraction

Video banners:

- Any sound must be user-initiated
- Must have visible video play/stop and sound on/off controls
- Maximum file-size is 30k

Flash files:

- Please supply a backup gif
- Please let us know what version of flash the banner is created in
- Ensure flash file contains a click tag function, if desired.

All ads are subject to approval. Email all artwork to advertising@copperascove.com.

Festival Advertising

Website URL _____

Banner URL _____

Point of Contact Name and Email _____

- Elite
 Corporate
 Diamond
 Platinum
 Gold
 Silver
 Bronze
 Chamber